



# ZOOM Image

## For Fast and Easy Colour Printing



ZOOM Image is a smoother paper for those who regularly need to print high quality images in colour. It is the perfect office paper for any business that works with high quality colour images on a daily basis. All ZOOM office papers can be used in photocopiers, laser printers and inkjet printers.

### Technical Specifications (target values, after production)

Substance		g/m <sup>2</sup>	80
Brightness	ISO 2470-1 (C/2°)	%	101
CIE Whiteness	ISO 11475 (D65/10°)	%	168
Opacity	ISO 2471	%	92
Thickness	ISO 534	µm	105
Smoothness	ISO 287	%	160
Ageing	Permanent ISO 97006		yes
ECF	Elementary Chlorine Free		yes

Stora Enso adheres to strict principles concerning the environmental aspects of our products throughout their lifecycles. ZOOM Image makes environmental sense throughout its lifecycle. Like all products based on renewable wood raw material, it is a carbon store (biogenic carbon). The fibres can be reused as recycled fibres for packaging or paper. At the end of the product lifecycle it can be used as a source of bioenergy.



CERTIFICATES  
 Quality ISO 9001  
 Environment ISO 14001  
 Health & Safety ISO 45001  
 Energy ISO 50001  
 EU Ecolabel SE/011/001  
 Nordic Ecolabel No: 3044 0044  
 For more information:  
[www.storaenso.com/paper-sustainability](http://www.storaenso.com/paper-sustainability)



We turn residue from our process water into fossil free fuel in the form of liquefied biogas (LBG).

For more information: [Technical Resource Centre](#)